

BEYOND BULLETS – This document highlights some of the further uses of 'Bullets' beyond bullet-points. From clipart elements for labels, to professional data-points for graphs, to added details in Impress animations and even icons for composing websites.







Fig. 1. Creative labels. The bullets have value as graphic elements to quickly customise templates, such as CD covers. The vibrant colours will particularly appeal to children, who enjoy designing and printing their own stickers, using WorldLabel.com stock of course!



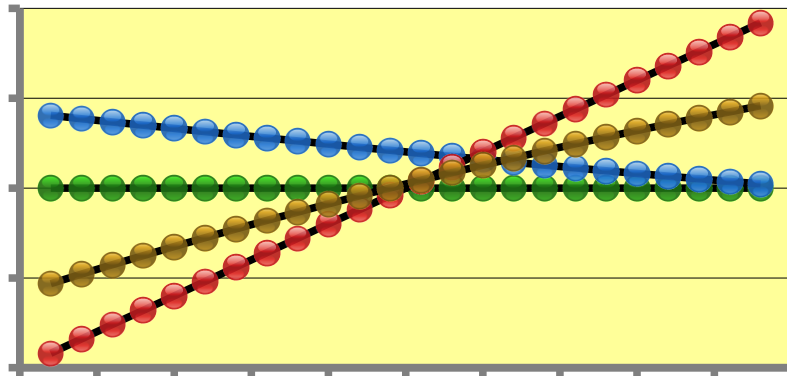
Fig. 2. Business labels. More formal labels (e.g. Shipping and business related), also benefit from bullets to add focus and provide subtle aesthetic balance.

●	House Number (WL-OL75)
●	Street
●	Area
●	County
●	State

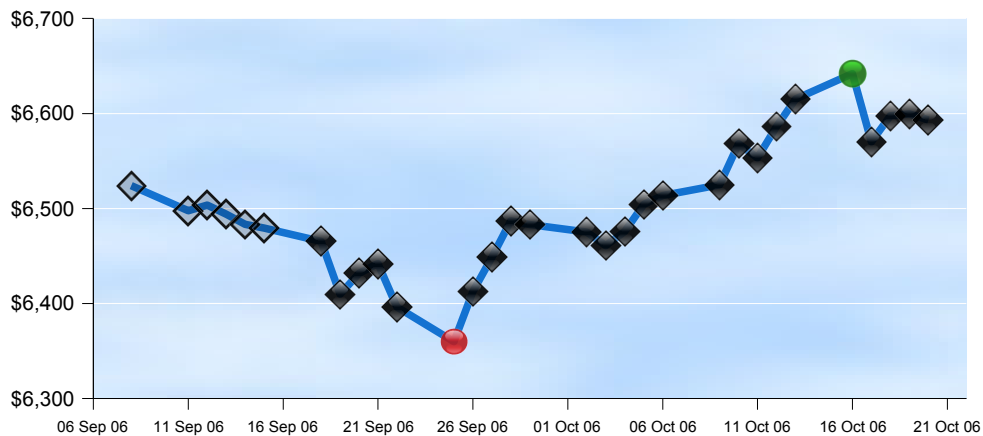
Fig. 3. Industrial labels. Industrial use of labels to identify different stock items, can be served by the variety of themes and symbols. This allows stock labels to be easily distinguished, while achieving a consistent overall look.

					
WL-OL5275a	WL-OL5275b	WL-OL5275c	WL-OL5275d	WL-OL5275e	WL-OL5275f

Graph. 1. Colourful and vivid. Dull graphs are enhanced simply with colourful and contemporary symbols.



Graph. 2. Varied but consistent. Business charts are improved with varied graphics. The consistent design of the symbols allows different themes to be mixed.



Graph. 3. Professional. Scientific graphs can express extra information by an increased range of symbols. The high quality and resolution makes them suitable for publication.

