

A Snapshot

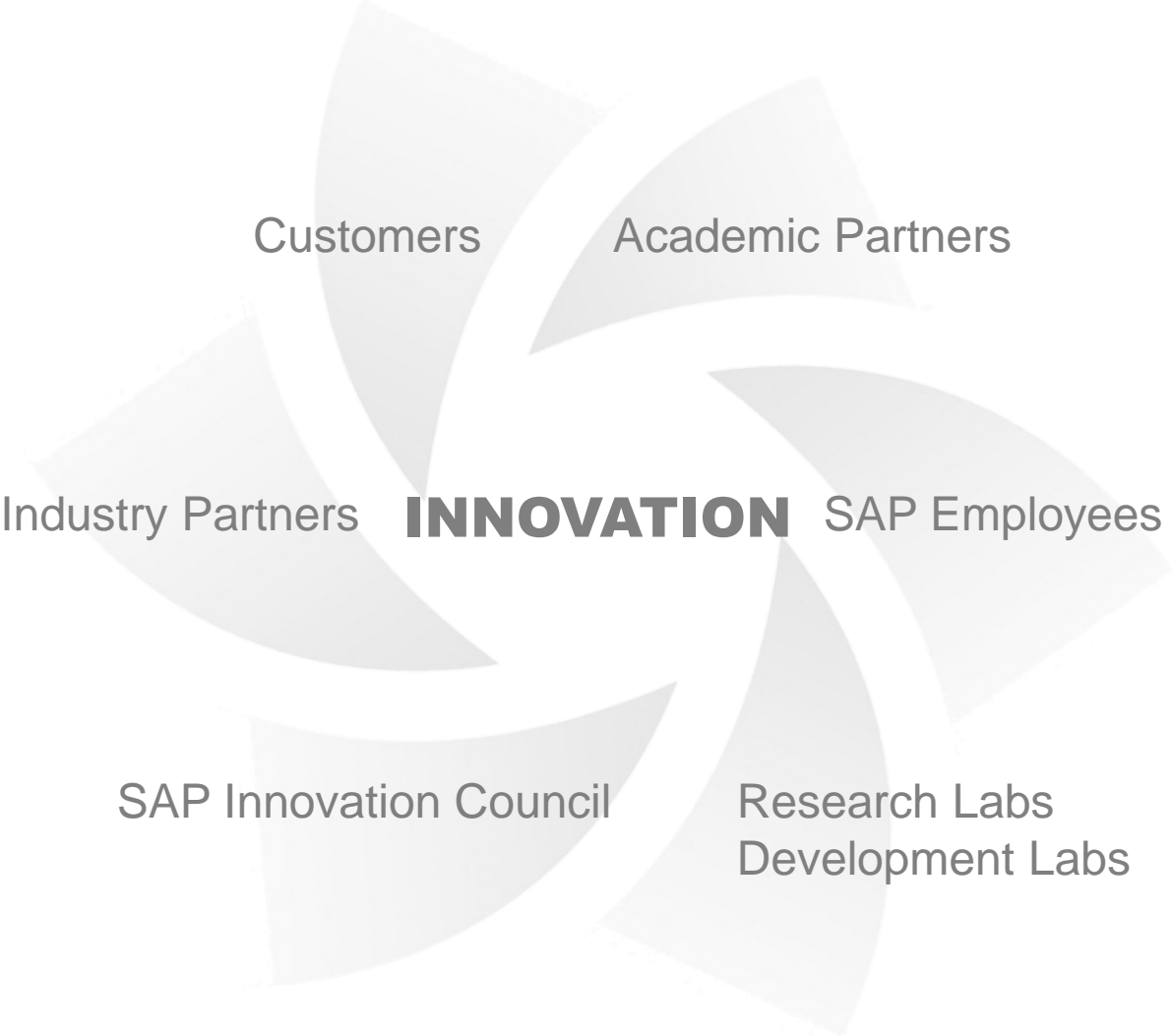
Claus von Riegen, Head of Industry Standards and Open Source, SAP AG
November 6th, 2012



Our Customers



Innovation Can Come From Anywhere



Intellectual Renewal: Recognizing Open Source Benefits

Past:

Open Source is a risk

Why open source?

Do not
contribute back

Do not go open source

Present: Open Source
provides business benefits

Why **not** open source?

Contribute to
ensure innovation

Go open source to
protect investments



Selected SAP Engagements in Apache Projects



Apache CXF



maven

OpenEJB

Open Source Management – Key Enterprise Challenges

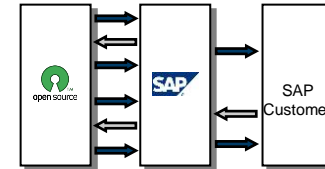
Reuse

How can we avoid the proliferation of different technologies for the same requirement?



Release Plans

How can we align release strategies and plans between open source technologies and our own products?



Security

How do we find and manage security vulnerabilities that may exist?



Long-Term Support

How can we ensure long-term support?



Open Source is like Soccer!

ApacheCon at Wirsol Rhein-Neckar-Arena



A Comparison

Premier League

Paid players
Predefined schedules
Lots of rules
Broad publicity
Insurance
Professional training

Street Soccer

Neighbors
Play on demand
Playing for fun
Few fans
At your own risk
Learn from others



Projecting The Future

Development
Process

Collaboration
Tools

Security
Response
Management

**What is the
ASF's USP?**

Events

IP Management /
Legal Support

Marketing

Quality

**Have a great
ApacheCon Europe 2012!**



Thank you

Contact information:

Claus von Riegen
Head of Industry Standards and Open Source, SAP AG
claus.von.riegen@sap.com @laserjupp